

PRESENT LIKE A PRO

- two days of workshops that improve
your PhD's poster pitch

Most researchers are good at communicating their research. Challenges arise when they need to capture and hold the audience's attention. Fortunately, we can upgrade your research team's skills from good to excellent communicators.

Present like a pro gives each PhD:

- A three-minute professional oral pitch ready to present to an audience.
- Communication tools that help you turn information into communication.
- Presentation tools that make your audience remember your message.

The course finishes with the participants pitching in front of a live audience. All tools can be used regardless of whether it is scientific or popular content you need to convey.

Number of participants: 10-12 participants.

ECTS-point: 1

Preparation: Participants must prepare a poster and a written first draft of a 3-minute pitch.

CONTACT:

*Feel free to reach out
to the Department of
Communication and
Media at DTU.*

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Content of the course

We adjust the course
to fit the needs of your team.

DAY 1: IMPROVE YOUR PITCH.

9-9.15: Introduction to the course.

9.15-10.15: Communication and storytelling techniques that can help you retain the attention of the audience.

10.30-12: Individual work: Write your pitch.

1.30-2.45: Workshop: Present your pitch in groups.

3-3.30: Lecture: Visual presentation

3.30-4: Individual work: Remake your poster.
Evaluate your poster based on the tools you have received.

DAY 2: ENGAGE YOUR AUDIENCE.

9.00-9.45: The difference between written and oral communication will introduce you to tools that make your recipient remember your pitch.

9.45-10.15: Individual work: Rewrite your pitch

10.30-11: Presentation techniques: How to connect to your audience.

11.-12: Individual and Group work: Present your 3-minute oral pitch in groups.

1.30-3.30: Present your pitch to an audience.

3.30-4.30: Evaluation. Does your pitch and poster catch the audience's attention?

4.30-4.45: Takeaways from the course.

